

ELECTRONIC PRESS KIT



DARK I

OUTWITTING THE DEVIL

DAJAI.IO · 2026

10 TRACKS · 32 MINUTES

HELLCAT BLONDIE LLC · LAS VEGAS, NV

dajai.io · hellcatblondie.io

DAJAI.IO

ARTIST BIOGRAPHY

SHORT BIO (150 words)

DAJAI.IO is the Las Vegas-born rapper, producer, and AI pioneer behind the DARK Library — a vertically-integrated indie music imprint built from the ground up by a self-taught AI engine. Inspired by Nipsey Hussle's blueprint for sovereign ownership, DAJAI.IO operates at the intersection of hip-hop, machine learning, and independent media. His catalog spans 1,786 tracks and over 535,000 monthly streams across Spotify, Apple Music, SoundCloud, and YouTube.

EXTENDED BIO (300 words)

DAJAI.IO is a Las Vegas rapper, producer, and AI engineer who has spent the last decade building the infrastructure for the first truly vertically-integrated independent artist label — the DARK Library. Inspired by Nipsey Hussle's doctrine of ownership, DAJAI.IO engineers his own mastering chain, distributes via his own domains, and trains the AI models that run the back-office — cutting the middleman out of every stage of release. His work has evolved through a decade of landmark projects: Athletics (2017), Neoworld (2018), Sport (2019), Daj's Dedication (2019), Pillage the Village (2021), TOO DARK and DARK (2024), Flight to Vegas 2 (2025), DARK I: Outwitting the Devil (2026), and TOO DARK: The Point of No Return (2026). Each project is a step closer to the label's thesis: music as sovereign infrastructure.

SELECT PRESS QUOTES

"[PRESS QUOTE PLACEHOLDER — fill when first review lands]"

— [OUTLET NAME]



THE ALBUM

DARK I

OUTWITTING THE DEVIL

DAJAI.IO · 2026 · 10 TRACKS · 32 MIN

CONCEPT

DARK I: Outwitting the Devil maps ten tracks to the chapters of Napoleon Hill's hidden 1938 manuscript — his suppressed book on fear, drifting, and the machinery by which people are pulled off purpose. Every song is a rebuilt 'II' version of the original DARK mixtape (2024), re-engineered with the full DARK Library mastering chain. The flagship 2026 release from DAJAI.IO, and the opening chapter of the numbered DARK canon. Where Napoleon Hill interviewed the Devil, DAJAI.IO answers him.

TRACKLIST

01	A TRAP SONG <i>Meeting with Carnegie</i>	3:25
02	SMELL THE FENT II <i>Seeds of Fear</i>	3:25
03	CALL FROM TREVOR II <i>The Strange Interview</i>	3:25
04	CALL FROM MADRAZO II <i>Drifting</i>	3:00
05	THE PLAN II x BANDLAB <i>Definiteness of Purpose</i>	2:40
06	RICHEST IN THE DESERT II <i>A New World</i>	3:03
07	EARTHQUAKE II <i>Hypnotic Rhythm</i>	2:45
08	INTERNET MONEY II <i>The Confession</i>	2:39
09	So Much II <i>Harmony</i>	2:14
10	MIXING II <i>Self-Discipline / Closing</i>	6:20

CREDITS

All songs written by	Daniel D. Stewart-Handy (DAJAI.IO)
All songs produced by	DAJAI.IO
Mastered by	DARK Library In-House (iZotope chain)
Concept source	Napoleon Hill, 'Outwitting the Devil' (1938)
Label	Hellcat Blondie LLC
Release year	2026 · Territory: Worldwide

STREAMING

Website	https://dajai.io
Album landing	https://dajai.io/dark-i
Apple Music	https://music.apple.com/us/album/dark-i-outwitting-the-devil/1889270485
SoundCloud	https://soundcloud.com/supercooldaj
Spotify	[PASTE SPOTIFY ARTIST URL]
YouTube	[PASTE YOUTUBE CHANNEL URL]

SOCIAL

Instagram	@dajai.io
X (Twitter)	@dajai_io
TikTok	@dajai.io

CONTACT

Press	press@dajai.io or hellcatblondie1@gmail.com
Booking	hellcatblondie1@gmail.com or dajai@hotmail.com
Sync / Licensing	hellcatblondie1@gmail.com
Management	Hellcat Blondie LLC · Las Vegas, NV

TECHNICAL SPECS

Release Date	[[INSERT RELEASE DATE]]
UPC	[[INSERT UPC]]
ISRC Prefix	[[INSERT ISRC PREFIX]]
Label	Hellcat Blondie LLC
Publisher	[[INSERT PUBLISHER / PRO]]
Distributor	[[INSERT DISTRIBUTOR]]